

WAYS OF SEEING I

**IMAGES, INQUIRY,
AND INNOVATION**
**CURRENT PRACTICES AND
PROBLEMS OF VISUAL ANALYSIS**

**Interdisciplinary Opening Workshop
25-26 February 2016
Istituto Svizzero di Roma, via Ludovisi 48**

This opening workshop of the conference cycle Ways of Seeing is devoted to current practices and problems of visual analysis, and this from an interdisciplinary perspective: how are current approaches in the humanities and social sciences working with images? What research problems do they address? And in doing so, what do they learn on the images analyzed as well as on visual analysis? In short, how do they innovate? The workshop invites its participants – archeologists, historians, philosophers, and sociologists, among others – to an interdisciplinary dialogue that addresses both the contexts of image use and the circumstances of visual analysis. This double “return to practice” will also contribute to a re-contextualization of the current debate on the digital orientation (or reorientation) of humanities and social sciences (towards “digital humanities”).

PROGRAM

Thursday, 25 February

- 10.00 Welcome and opening remarks
Philippe Sormani (Sociology, Istituto Svizzero di Roma)
and Guelfo Carbone (Philosophy, Istituto Svizzero di Roma)
- 10.45 *Imaginaries of a solitary walker:
doing archeology of Calabrian landscapes*
Marc Duret (Archeology, University of Geneva)
- 11.45 *Possibilities and limits of visualization within archeology
and architecture*
Henrik Boman (Archeology, Swedish Institute in Rome)
and Marie Kraft (Urban Studies, Swedish Institute in Rome)
- 12.30 *Finding the possible in an impossible relation:
analysing the medieval Gesamtkunstwerk through images*
Vladimir Ivanovici (History of Art, USI, Mendrisio)
- 15.00 *Producing the archive*
Federica Martini (History of Art, ECAV, Sierre)
- 15.45 *Video analysis of interaction: conversational, multimodal,
and “esoteric”*
Philippe Sormani (Sociology, Istituto Svizzero di Roma)
- 16.45 *Video-based research in Workplace Studies*
Barbara Pentimalli (Sociology, University of La Sapienza, Rome)
- 18.00 Evening lecture:
*Images and imaging in inquiry and innovation:
a view from science and technology studies*
Martina Merz (Alpen-Adria University Klagenfurt, Vienna)

Friday, 26 February

- 10.00 *Making space without building it / building up virtual
spaces – Robert Zemeckis’ and Harun Farocki’s CGI*
Malvina Giordana (Film and Media studies,
University of Roma Tre)
- 10.45 *For a grammar of visual esperanto*
Angela Maiello (Philosophy, University of La Sapienza, Rome)
- 11.45 *The work of art in the age of differential reproduction*
Dario Cecchi (Philosophy, University of La Sapienza, Rome)
- 12.30 *Discussion: Lessons learned, gaps noticed*
All participants
Chair: Guelfo Carbone and Philippe Sormani
(Istituto Svizzero di Roma)

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**The workshop is public.
Workshop language is English and Italian.
Simultaneous translation will be provided.**

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Partner Institutions

Swiss Academy of Humanities and Social Sciences
Visual Studies Rome Network
University of Basel
University of Helsinki
University of Roma Tre
Swedish Institute in Rome

For further information on the conference cycle Ways of Seeing,
please consult the website of the Istituto Svizzero di Roma
www.istitutosvizzero.it or contact its organizers
scienze@istitutosvizzero.it



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