

**WAYS OF SEEING II**

# **GOING DIGITAL?**

## **IMAGES, DATA, AND DISCIPLINARY IMAGINARIES**

**Historical and archeological approaches**

**23-24 March 2016**

**Istituto Svizzero di Roma**

**Istituto Svedese di Studi Classici a Roma**

**A recent appraisal of “digital” art history makes two critical observations: first, “images do not have a ‘natural’ equivalent in digital form” (Drucker 2015:8); second, “digitization is not representation but interpretation” (ibid., p. 12). This workshop starts from these two observations to discuss the multifaceted relationships between the ontological status of images and empirical data, on the one hand, and the epistemological orientation of disciplines, on the other. The workshop brings together selected art historians, archeologists, and historians of science to reflect upon this question on the basis of particular case studies in the context of digital humanities more broadly. In doing so, the workshop addresses the topical question “going digital?” in terms of the multiple relationships between images, data and disciplinary imaginaries.**

## PROGRAM

### Wednesday, 23 March

14.30	Welcome and introduction Michele Luminati and Philippe Sormani (Istituto Svizzero di Roma)
15.00	<i>Digitalizing images, revisiting art history</i> Thomas Hänslı (Art history, ETHZ / UNIZH, Zurich)
15.45	<i>Digitalizing and exhibiting art: some practical and art historical insights</i> Ariane Varela Braga (Art history, UNIZH, Zurich)
16.45	<i>Imagining a Nation’s Capital: The John Henry Parker Photography Collection (1864-79) in the Digital Age</i> Lindsay Harris (History of Photography, American Academy in Rome)
18.15	Evening lecture <i>Digital or digitalism – another chapter in the history of the humanities?</i> Michael Hagner (History of Science, ETHZ, Zurich)
19.30	Apéritif

### Thursday, 24 March

10.00	<i>From image interpretation to archeological finding: techniques of aerial archeology and geophysical prospection</i> Alessia Mistretta (Archeology, University of Geneva)
10.45	<i>What is data? Notions of Data in Research Activities</i> Christoph Hoffmann (History of Science, University of Lucerne)
11.45	<i>Photography and cinema as a form of proof between esthetical and judicial truths</i> Pasquale Beneduce (History of Law, University of Cassino)
14.00	Transfer to Swedish Institute in Rome, via Omero 14
15.00	<i>Roundtable: digital humanities, quo vadis?</i> All speakers
16.00	<i>Digital Deserts – film projection (NEW VOID) and final conversation</i> Toni Hildebrandt (Art history, University of Berne), Alessandro di Pietro (visual artist) and Ana Shametaj (theatre director)
17.00	Apéritif

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**The workshop is public and will be held in English.**  
**Simultaneous translation will be provided for all presentations.**

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### Partner Institutions

Swiss Academy of Humanities and Social Sciences  
University of Basel  
University of Helsinki  
Swedish Institute in Rome  
University of Roma Tre  
Visual Studies Rome Network

For further information on the conference cycle *Ways of Seeing*,  
please consult the website [wos.istitutosvizzero.it](http://wos.istitutosvizzero.it)  
or contact its organizers [scienze@istitutosvizzero.it](mailto:scienze@istitutosvizzero.it)



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